STANFORD NETWORKING EVENTS

ATTENDEE TIPS

Before the Event

- Register to attend your local Stanford Networking Event.

- Review the “Look Who’s Coming List” on the event registration page to see who you may want to approach at the event.

- If there is a large attendee list, reach out to other attendees in advance to secure some face-to-face time at the event.

- Update your profile in the Stanford Alumni Directory for other attendees to see. Stanford Networking Events are an opportunity to strengthen and grow your Stanford network.

- Update your LinkedIn profile.

- Join the official Stanford University Alumni LinkedIn group to connect with other alumni prior to the event and to facilitate follow-up.

- Invite your local Stanford friends and alumni colleagues to attend Stanford Networking Events with you.

- Spread the word on social media. Post that you will be attending. Ask if others are attending.

- Visit Stanford CareerConnect to polish up on the professional tools available to facilitate your professional growth.

During the Event

- You’ve made it to a Stanford Networking Event! On your own? No worries. Many attendees arrive by themselves and enjoy the rest of the event surrounded by their Stanford family.

- Network! If you’re shy, just smile, ask questions to give others an opportunity to talk, and remember that everyone is there to connect and meet new people.

- If it’s a large event, focus on spending time with key individuals who have some connection with you. Don’t worry about meeting everyone.

- Exchange contact information with attendees by cell phone bumping, sharing business cards, or connecting on LinkedIn through your smart phone.

- Enjoy social media? Tweet about the event!

- And most importantly, have fun!

After the Event

- Follow up with new contacts through the Stanford Alumni Directory and/or LinkedIn.

- Strengthen new connections by providing them with value: interesting articles, professional opportunities, job posts, introductions...

- Post about the event on the Stanford CareerConnect Facebook page and Twitter.

- Help make the next event even better! Share your impressions or feedback with the event organizer listed on the registration page.